

**REALTY
FORTE**

Real Estate Marketing Is Our Forte.

A Division Of Hospitality Marketing



REALTY FORTE

WE ARE REAL ESTATE
MARKETING EXPERTS



OUR MISSION

We help agents and brokerages set themselves apart from the competition; by enhancing their brand, optimizing their digital presence, and driving revenue via our lead generation tactics.

[Click To Learn More](#)



Business Profile

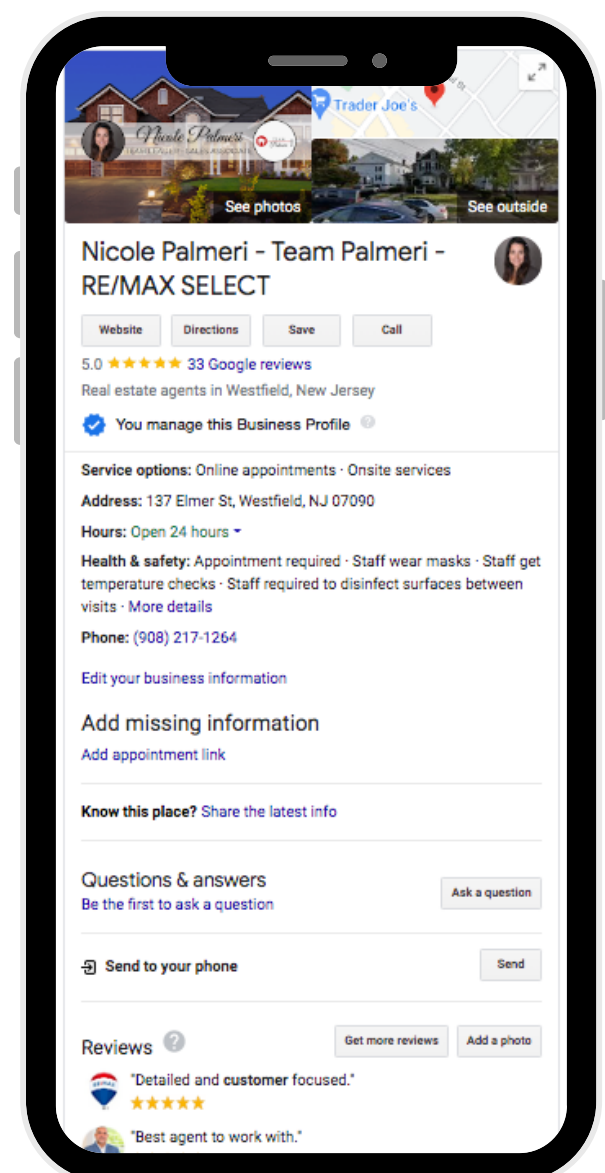
People search Google for instant information. If you are business is not on Google, you are losing money!

Google Business Profile offers Companies, Small Businesses, Practitioners, & Consultants an awesome opportunity to appear in Google search results, but the best thing about a Google Business listing is that it's free. Google Business provides you the ability to list your business on Google Maps and local search results.

We feel this product should be considered a necessity for all businesses.

Here are just some of the benefits:

- Excellent Search Engine Optimization Benefits
- Show Up On Local Searches
- Collect And Respond To Reviews
- Ability To Post Products And Services
- Let People Know About Upcoming Events
- Build A Bio That Showcases Your Business
- Click To Call Your Business
- Add Photos And Videos
- Generate Leads
- Allow Customers To Message You
- Access To Key Analytics
- A Free Website From Google
- Link To An Ad Account & Create Ads
- Gives You An Advantage For The LSA Program

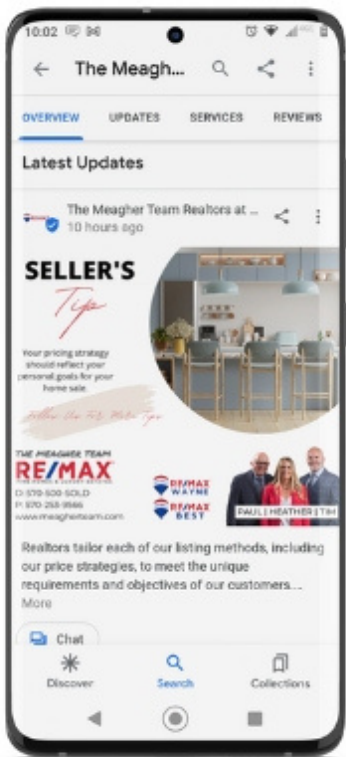
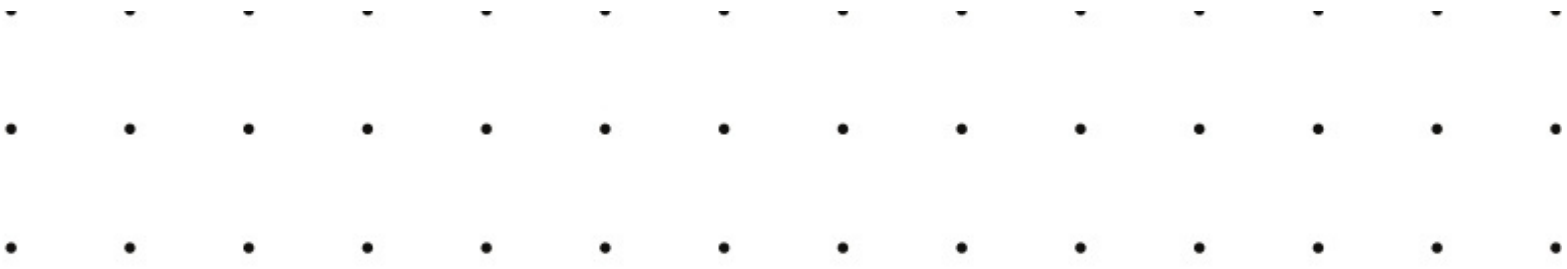


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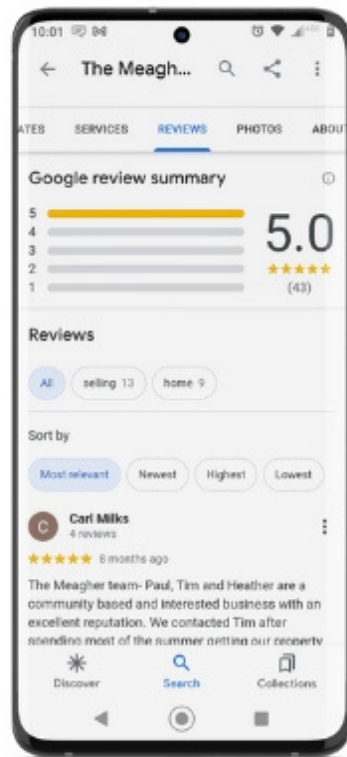
GOOGLE BUSINESS PROFILE MANAGEMENT

Generate More Leads With Your Google Business Profile.

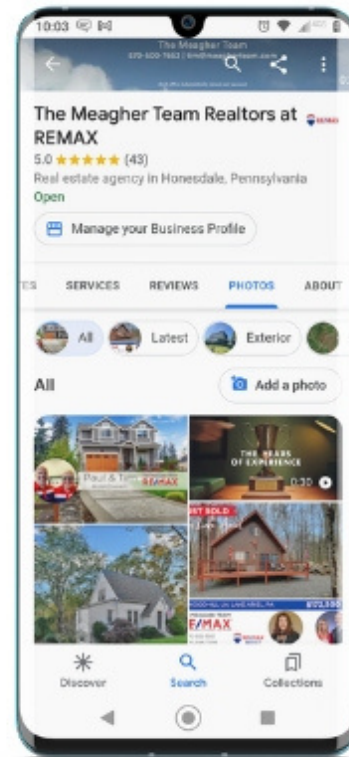
Are you having difficulty standing out from competitors, don't know which marketing tactics are most effective, tired of wasting time learning new technology? Google Business Profiles are often the most overlooked and neglected tool a realtor has, and if that is the case; you are leaving money on the table.



POSTS & UPDATES



REVIEWS



PHOTOS & VIDEOS



INCREASE SEO - SHOW UP ON GOOGLE MAPS - REGISTERED FOR GOOGLE VOICE SEARCH - GENERATE MORE LEADS

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LEAD GENERATION VIA LOCAL SERVICE ADS



Local Service Ads

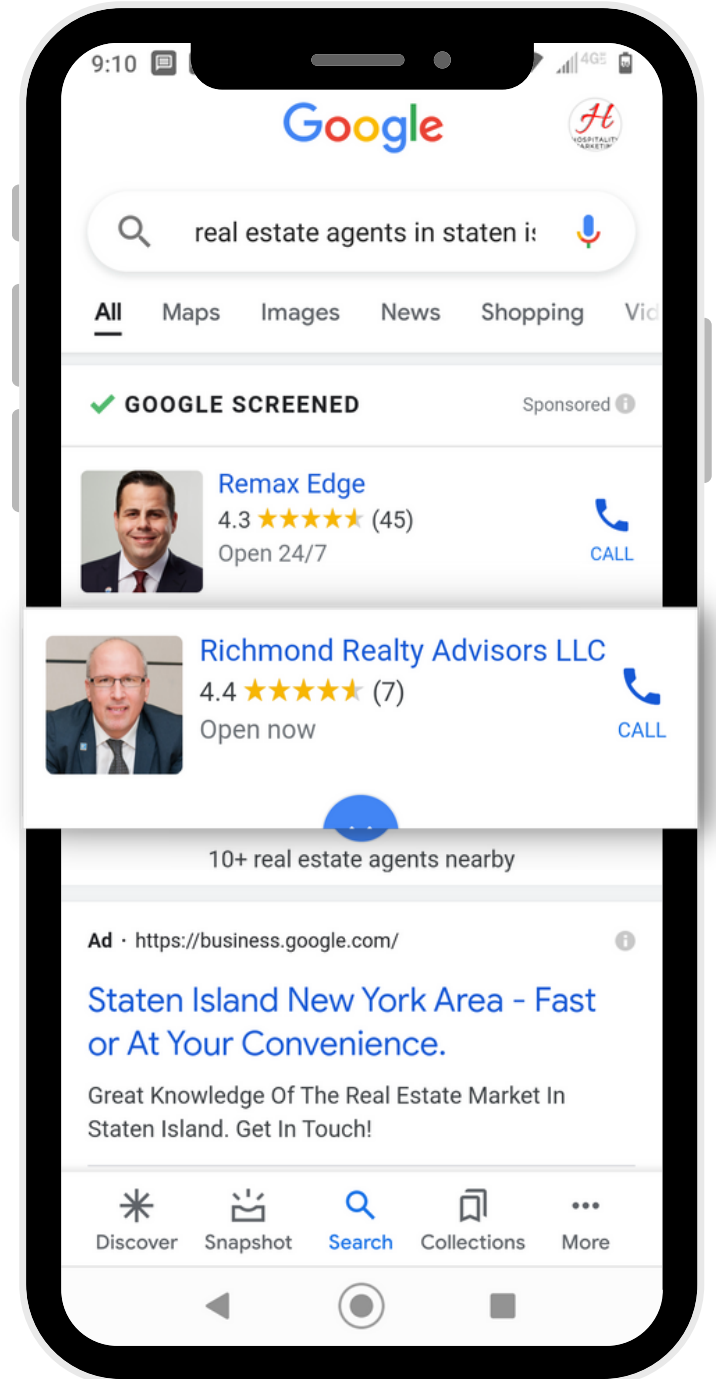
Pay Per Lead Program Expanded to Professional Service Industry

Our Local Service Ads makes it easy for local professionals to connect with people who search on Google for the services you offer.

Qualifying professionals can advertise their services and get leads in the areas they choose.

Make no mistake, this is a lead generation based product.

Through our ads, customers can see your business info, reviews, and contact you directly. With a Google Screened Badge ✓, customers will know you are a trusted & qualified pro, that has been vetted by Google.



THE BENEFITS



Show Up On Search



Get Leads & Book Local Clients



Only Pay For Valid Leads



Google Screened Badge



Pause Your Ad Anytime

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SET UP FEE

\$600

PLUS AD BUDGET & MANAGEMENT FEE

CONSULT BRIAN TODAY

Do you wish you had a real estate marketing expert in your pocket so you could ask them any questions (in regards to marketing that is, LOL) and get honest and actionable guidance?

Well, I am no genie but I just made your wish come true.



THE CHALLENGE

As a real estate agent or broker, you face unique challenges every day. It's difficult to stand out in a crowded industry, and it can be challenging to generate leads and grow your business. Many agents take to Youtube to sift through hours of videos from so-called "gurus" who claim, "their product is going to change your life" only to end up wasting precious time and more confused than they started. Let's face it. You can sell real estate, but you are not a marketing expert. But the good news, I am.

THE ANSWER

Plain and Simple, Consult Brian. During an AMA consulting session, you'll have the opportunity to ask me any questions you have about marketing your real estate business. I'll provide you with personalized advice and guidance that you can put into practice right away.

My goal is to help agents and brokerages set themselves apart from the competition; by enhancing their brand awareness, optimizing their digital presence, and driving revenue via lead-generation tactics and marketing strategies.

You will receive accurate, ethical, and actionable directives that will save you time, money, and stress on the path to crushing your goals. I offer three consulting solutions.

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DIGITAL PRODUCTS

GROW YOUR KNOWLEDGE, GROW YOUR BUSINESS.

Realty Forte produces the best e- guides and digital downloads in the real estate industry.



OUR MARKETING SHOP

Helping Real Estate Professionals Generate More Business Through Our Digital Products!

Realty Forte has been providing marketing services to hundreds of real estate and mortgage clients for years. As an agency, our focus is to help agents that do not have the ability, time, or want to handle their marketing tasks. Those agents just want to focus on buying & selling properties for your clients, and we handle the marketing.

We have been getting tons of requests from our broker/owner clients, team leaders, and individual agents for digital marketing training and coaching sessions. So we decided to create a bunch of learning/how-to guides for real estate agents to really learn how it is done. There are so many aspects and verticals to marketing your business, luckily Realty Forte is one of the Top Real Estate Marketing Companies out there to guide you through.

These guides and templates are great for real estate agents, brokers, marketing assistants, or entrepreneurs looking to break into the real estate marketing space.

[Click To Learn More](#)



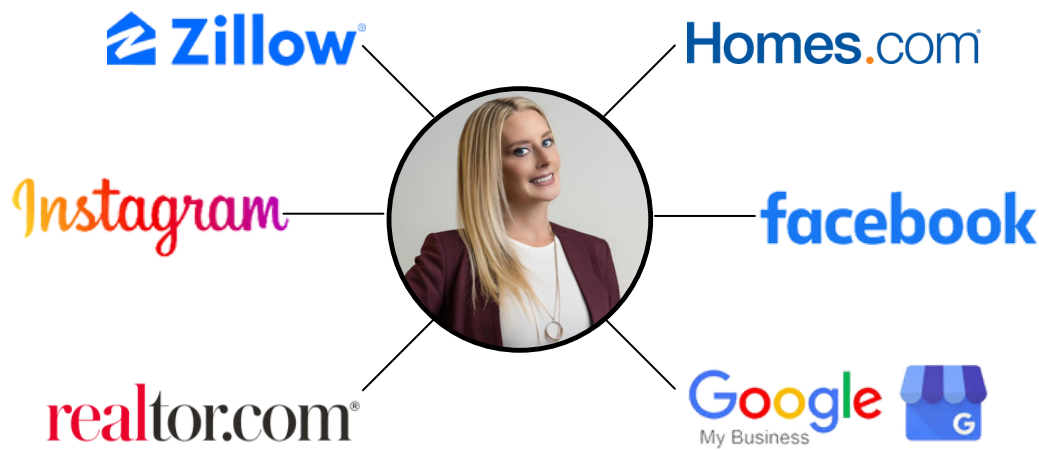
The world we live in today is a digital one and searching for a home is no different. Today, 90% of homebuyers begin their house shopping online and this is how they become familiar with the market, the prices, the neighborhoods, and the agents.

If your profiles are not in order, unified, or branded you are missing out on big commission dollars.



A BRANDED & UNIFIED DIGITAL IDENTITY FOR REAL ESTATE PROFESSIONALS.

We help real estate professionals organize, brand, and optimize their digital presence on all the major platforms.



THE BENEFITS

- Improved Brand Identity
- Increased Search Engine Optimization
- Higher Rankings In Google
- Generate More Organic Leads & More

IF YOU CAN'T MARKET YOURSELF, CAN YOU EXPECT SOMEONE TO TRUST YOU TO MARKET THEIR HOME?

[Click To Learn More](#)

**STARTING AT
\$950**



A recent study conducted by the real estate website, The Close, found that 44% of agents said that they gained new clients in 2020 due to posting on social media.

DO NOT NEGLECT SOCIAL MEDIA MARKETING!

Agent Social is a customized social media management package designed for the agent who wants to set themselves apart from the others.

PLATFORMS WE HANDLE



**STARTING
AT \$600 PER
MONTH**

[Click To Learn More](#)



SOCIAL MEDIA FOCUS



f



in



Broker social

Is a customized social media management package designed for brokers, who want to set themselves apart from other agencies. If you are looking to increase your market share, grow your brand awareness, generate leads, and attract top talent to your agency, then you need to start taking social media seriously.

We can put together a customized proposal based on your wants and needs.

A recent study conducted by the real estate website, The Close, found that 44% of agents said that they gained a new client in 2020 due to posting on social media. That same study revealed 83% of agents will look to grow their business by focusing on improving their social media presence.

DO NOT NEGLECT SOCIAL MEDIA MARKETING!

Our social media management services start with an in-depth audit of all your social profiles. This includes optimizing your profiles, building a unified and branded appearance, review of analytics, competitor relevance, and market trends. We work with you to set a strategy to make sure we are attracting the right target audience.

[Click To Learn More](#)

PRINT MARKETING

PRICE
VARIES

When it comes to postcards and print marketing we are a one-stop-shop. We design, print, bundle, and mail your postcards and other marketing materials at the best rates.

JUST SOLD

**I'VE JUST SOLD A HOME AT
123 MAIN STREET**

CONTACT ME FOR A
FREE HOME VALUATION

Mary Jones
Sales Associate
O: 908.233.9000
C: 908.555.1212

COLDWELL BANKER

Open House
IMAGINE YOURSELF HERE

JOIN ME AT 123 MAIN STREET
MAR 25TH 1:00PM - 4:00PM

Mary Jones
Sales Associate
O: 908.233.9292
C: 908.555.1212
E: Mary@gmail.com

\$599,999
LIST PRICE

4
BEDS

3
BATHS

2430
SQ. FT.

RE/MAX SELECT
137 Elmer St
Westfield, NJ 07023

Each office is independently owned & operated. If your property is now listed with a REALTOR® or broker, please disregard this offer, as it is not our intention to solicit the offerings of other REALTOR®s or brokers. This information is deemed reliable but is not guaranteed.

**YELLOW UMBRELLA
REALTY**

Neda Yarnall
Broker of Record/ President

Finally!

Fanwood Get's It's Own Real Estate Agency.

Ask us about
Buying, Selling & Tax Appeals.

36 S Martine Ave
O: 908.557.5277
If your property is the

KW METROPOLITAN
KELLERWILLIAMS REALTY

**RSM HOME SELLING
TEAM**

2020 SOLD IN Linden

Romina Scandroglio
REALTOR ASSOCIATE

SOLD 200 BOWER ST \$10K OVER ASKING	SOLD 307 E ELIZABETH AVE, #4 SOLD LESS THAN 30 DAYS	SOLD 1114 MCCANDLESS ST \$7K OVER ASKING	SOLD 916 MIDDLESEX ST \$10K OVER ASKING
SOLD 403 W. LINDEN AVE SOLD IN 12 DAYS	SOLD 310 N PARK AVE \$15K OVER ASKING	SOLD 211 S STILES ST, UNIT 3B SOLD IN 18 DAYS	SOLD 1607 W BLANCKE ST SOLD NEW CONSTRUCTION

LINDEN PROPERTIES HAVE NEVER BEEN WORTH MORE!

Each office is independently owned & operated. If your property is now listed with a REALTOR® or broker, please disregard this offer, as it is not our intention to solicit the offerings of other REALTOR®s or brokers. This information is deemed reliable but is not guaranteed.

We Provide

- ☆ Custom Designs
- ☆ High-Quality Paper
- ☆ Incredible Rates
- ☆ Fast Turnaround

Design & Print all marketing materials (Pre-listing packets, buyer & seller guides, listing presentations, direction signs, & so much more.)

[Click To Learn More](#)

**REALTY
FORTE**

WE LOOK FORWARD TO WORKING WITH YOU.

P: 908.312.2096

E: TheTeam@realtyforte.com

www.RealtyForte.com