REALTY FORTE

Real Estate Marketing Is Our Forte.

A Division Of Hospitality Marketing

REALTY
FORTE
WE ARE REAL ESTATE MARKETING SPECIALISTS

OUR MISSION

We help agents and brokerages set themselves apart from the competition; by enhancing their brand, optimizing their digital presence, and driving revenue via our lead generation tactics.

REALTY FORTE

REAL ESTATE MARKETING PRODUCTS & SERVICES

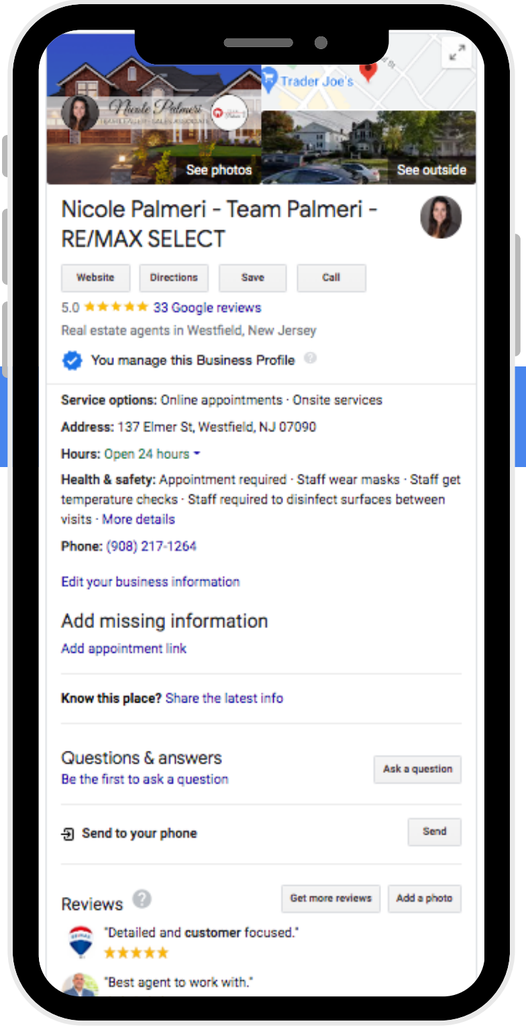
Google My Business

$225

People search Google for instant information.
If you are business is not on Google, you are losing money!

Google My Business offers Companies, Small Businesses, Practitioners, & Consultants an awesome opportunity to appear in Google search results, but the best thing about a Google My Business listing is that it's free. Google My Business (GMB) provides you the ability to list your business on Google Maps and local search results.

We feel this product should be considered a necessity for all businesses.



Here are just some of the benefits:

- Excellent Search Engine Optimization Benefits
- Show Up On Local Searches
- Collect And Respond To Reviews
- Ability To Post Products And Services
- Let People Know About Upcoming Events
- Build A Bio That Showcases Your Business
- Click To Call Your Business
- Add Photos And Videos
- Generate Leads
- Allow Customers To Message You
- Access To Key Analytics
- A Free Website From Google
- Link To An Ad Account & Create Ads
- **Gives You An Advantage For The LSA Program**

Click To Learn More

LEAD GENERATION VIA LOCAL SERVICE ADS

SET UP FEE
$500
PLUS AD BUDGET
& MANAGEMENT FEE

Google
Local Service Ads

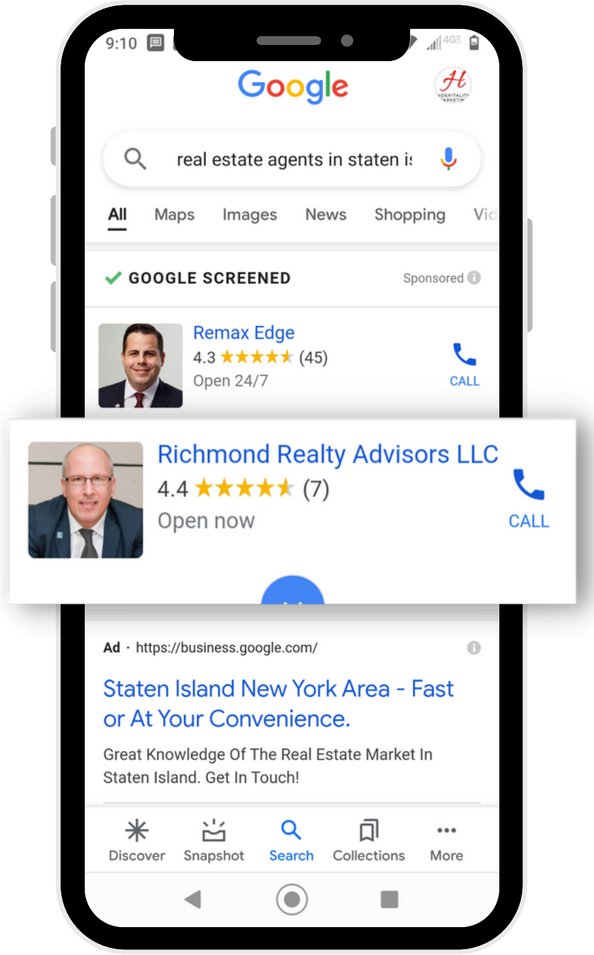
Pay Per Lead Program Expanded to Professional Service Industry

Our Local Service Ads makes it easy for local professionals to connect with people who search on Google for the services you offer.

Qualifying professionals can advertise their services and get leads in the areas they choose.

Make no mistake, this is a lead generation based product.

Through our ads, customers can see your business info, reviews, and contact you directly. With a Google Screened Badge ✔, customers will know you are a trusted & qualified pro, that has been vetted by Google.



THE BENEFITS

Show Up On Search

Get Leads & Book Local Clients

Only Pay For Valid Leads

Google Screened Badge

Pause Your Ad Anytime

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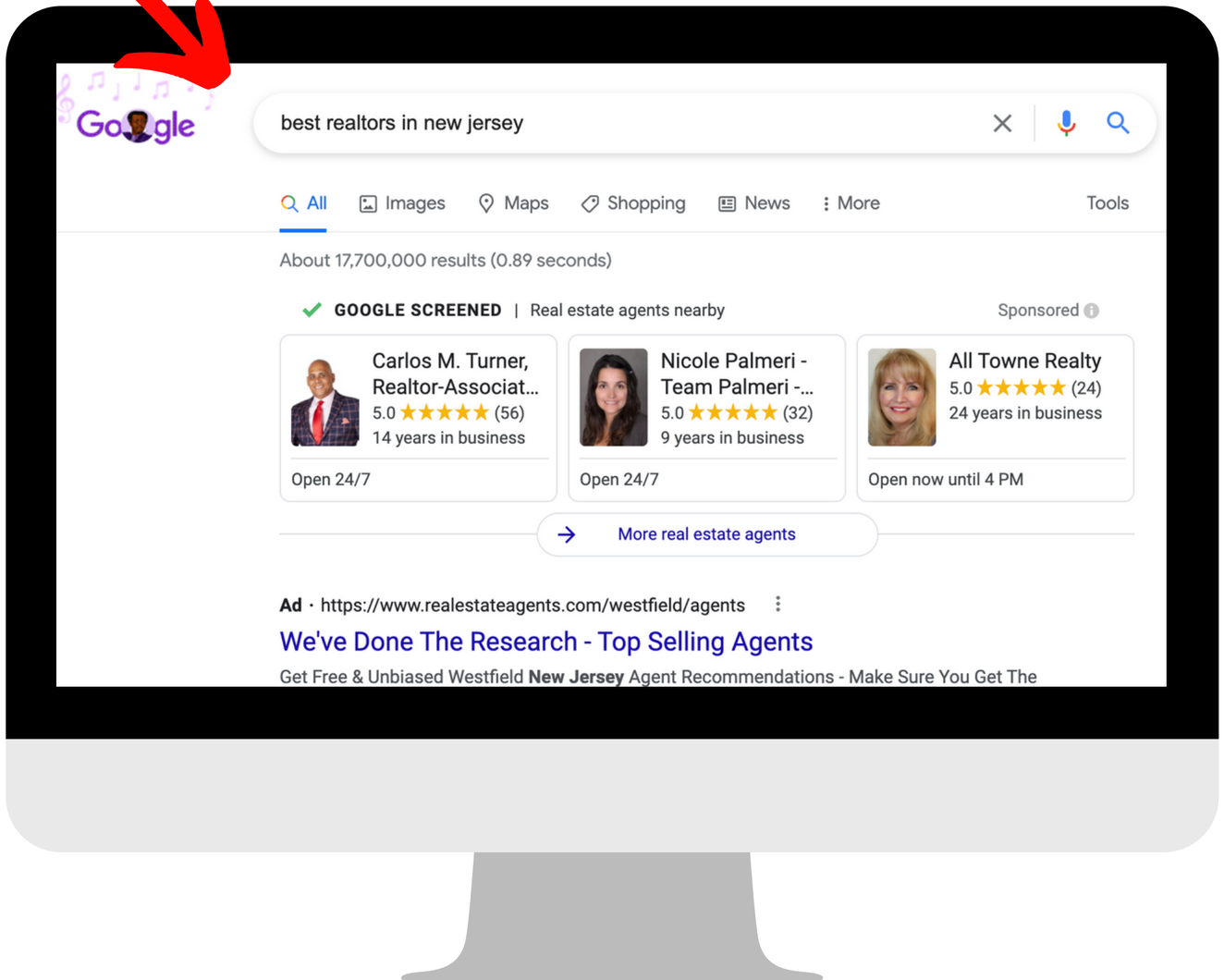
LEAD GENERATION VIA LOCAL SERVICE ADS

This past weekend I Googled "Best Realtors in New Jersey."

The three agents that showed up at the top of Google are our clients.

These agents have cut their Zillow & Realtor spend and moved their budgets to our LSA program.

All of them have seen over a 10 times return on investment.



The world we live in today is a digital one and searching for a home is no different. Today, 90% of homebuyers begin their house shopping online and this is how they become familiar with the market, the prices, the neighborhoods, and the agents.

If your profiles are not in order, unified, or branded you are missing out on big commission dollars.

Agent enhance

A BRANDED & UNIFIED DIGITAL IDENTITY FOR REAL ESTATE PROFESSIONALS.

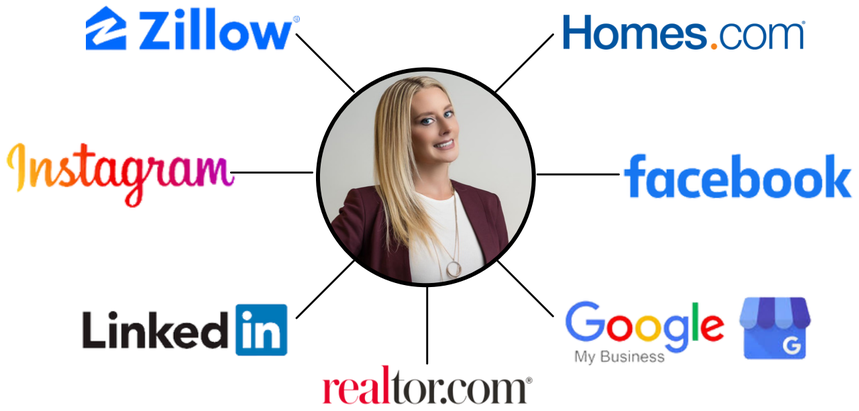
Click To Learn More

Agent

enhance

$850

We help real estate professionals organize, brand, and optimize their digital presence on all the major platforms.



THE BENEFITS

Improved Brand Identity - Increased Search Engine Optimization - Higher Rankings In Google - Generate More Organic Leads - & More

IF YOU CAN'T MARKET YOURSELF, CAN YOU EXPECT SOMEONE TO TRUST YOU TO MARKET THEIR HOME?

PRINT MARKETING

When it comes to postcards and print marketing we are a one-stop-shop. We design, print, bundle, and mail your postcards and other marketing materials at the best rates.

PRICE VARIES

- ☆ **Custom Designs**
- ☆ **High-Quality Paper**
- ☆ **Incredible Rates**
- ☆ **Fast Turnaround**

Design & Print all marketing materials (Pre-listing packets, buyer & seller guides, listing presentations, direction signs, & so much more.)

Click To Learn More

STARTING AT $325 PER MONTH

A recent study conducted by the real estate website, The Close, found that 44% of agents said that they gained new clients in 2020 due to posting on social media.

DO NOT NEGLECT SOCIAL MEDIA MARKETING!

agent social

Agent Social is a customized social media management package designed for the agent who wants to set themselves apart from the others.

PLATFORMS WE HANDLE

facebook

Google My Business

Instagram

LinkedIn

Click To Learn More

SOCIAL MEDIA FOCUS

Broker social

Is a customized social media management package designed for brokers, who want to set themselves apart from other agencies. If you are looking to increase your market share, grow your brand awareness, generate leads, and attract top talent to your agency, then you need to start taking social media seriously.

We can put together a customized proposal based on your wants and needs.

Broker social

A recent study conducted by the real estate website, The Close, found that 44% of agents said that they gained a new client in 2020 due to posting on social media. That same study revealed 83% of agents will look to grow their business by focusing on improving their social media presence.

DO NOT NEGLECT SOCIAL MEDIA MARKETING!

Our social media management services start with an in-depth audit of all your social profiles. This includes optimizing your profiles, building a unified and branded appearance, review of analytics, competitor relevance, and market trends. We work with you to set a strategy to make sure we are attracting the right target audience.

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REALTY FORTE

WE LOOK FORWARD TO WORKING WITH YOU.

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